

NPC MEL CHANCEY EVENTS

2027 Sponsorship Packages

NPC National Qualifiers · Punta Gorda, Florida

Put your brand in front of a captive, passionate fitness audience. Our NPC National Qualifier events draw competitors, coaches, and fans from across the region — giving your company real on-site exposure and lasting visibility throughout our marketing.

2027 EVENT DATES

Event	Date	Location
NPC Mel Chancey Champion Muscle	April 3, 2027	Punta Gorda, FL
NPC Mel Chancey Harbor Classic	August 21, 2027	Punta Gorda, FL
NPC Mel Chancey Holiday Classic	December 18, 2027	Punta Gorda, FL

SPONSORSHIP TIERS

TITLE SPONSOR

\$3,000
per event

- Company name is part of the show title
- Top placement on our website with company link
- Placement on show posters and all event graphics
- Day of show graphics — badges & backdrop
- Social media advertisements
- Overall trophy presenter
- Logo on stage banner
- 8-foot booth table — prime spot
- Goody bag insert option

MAIN SPONSOR

\$1,500
per event

- High placement on our website with company link
- Day of show graphics — badges & backdrop
- Social media advertisements
- Trophy presenter
- 8-foot booth table
- Goody bag insert option

SUPPORTING SPONSOR

\$500
per event

- Day of show graphics — badges & backdrop
- Social media advertisements
- 8-foot booth table
- Goody bag insert option

MEDIA SPONSOR

\$250
per event

- Social media advertisements
- Goody bag insert option

HOW TO APPLY

Print, complete, and email the form below to **chanceyfitness@icloud.com**. You will be invoiced once we receive your completed application.

Business Name _____

Website _____

Contact Name _____

Email Address _____

Phone Number _____

SELECT SPONSORSHIP PACKAGE

Title Sponsor — \$3,000

Main Sponsor — \$1,500

Supporting Sponsor — \$500

Media Sponsor — \$250

SELECT EVENT(S) — Prices are per event

NPC Mel Chancey Champion Muscle — April 3, 2027

NPC Mel Chancey Harbor Classic — August 21, 2027

NPC Mel Chancey Holiday Classic — December 18, 2027

TERMS & CONDITIONS

In exchange for the right to promote and/sell products and services during NPC Mel Chancey Events, the sponsor agrees to pay Chancey Limited LLC the amount listed above. Security will be the responsibility of the vendor. Chancey Limited LLC will not be responsible for damage to the exhibit for any reason. Booth assignments are made by Chancey Limited LLC based on operational and space requirements of the event. Chancey Limited LLC reserves the right to refuse any application. Vendors must be checked in and materials placed in their assigned booth space during designated set-up times — please advise if any special request is

needed. Failure to set up during designated times or changing booth locations will be cause for removal. All merchandise should be clearly marked. Additional services must be ordered directly from the venue. Chancey Limited LLC reserves the right to terminate the operation at any time if the exhibit violates local laws, health department regulations, or if the exhibitor fails to comply with event management staff. **All sponsorships must be paid in full 4 weeks prior to the event to be included on day of show graphics.** You will be invoiced once we receive your completed application.

[] I AGREE TO THE TERMS & CONDITIONS

Questions? Email us at chanceyfitness@icloud.com | Chancey Limited LLC · Punta Gorda, Florida