

NPC MEL CHANCEY EVENTS

# 2026 Sponsorship Packages

NPC National Qualifiers · Punta Gorda, Florida

Put your brand in front of a captive, passionate fitness audience. Our NPC National Qualifier events draw competitors, coaches, and fans from across the region — giving your company real on-site exposure and lasting visibility throughout our marketing.

## 2026 EVENT DATES

Event	Date	Location
NPC Mel Chancey Champion Muscle	April 4, 2026	Punta Gorda, FL
NPC Mel Chancey Harbor Classic	August 22, 2026	Punta Gorda, FL
NPC Mel Chancey Holiday Classic	December 19, 2026	Punta Gorda, FL

## SPONSORSHIP TIERS

### TITLE SPONSOR — SOLD

**\$3,000**  
per event

- Company name is part of the show title
- Top placement on our website with company link
- Placement on show posters and all event graphics
- Day of show graphics — badges & backdrop
- Social media advertisements
- Overall trophy presenter
- Logo on stage banner
- 8-foot booth table — prime spot
- Goody bag insert option

### MAIN SPONSOR

**\$1,500**  
per event

- High placement on our website with company link
- Day of show graphics — badges & backdrop
- Social media advertisements
- Trophy presenter
- 8-foot booth table
- Goody bag insert option

## SUPPORTING SPONSOR

**\$500**  
per event

- Day of show graphics — badges & backdrop
- Social media advertisements
- 8-foot booth table
- Goody bag insert option

## MEDIA SPONSOR

**\$250**  
per event

- Social media advertisements
- Goody bag insert option

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### HOW TO APPLY

Print, complete, and email the form below to **chanceyfitness@icloud.com**. You will be invoiced once we receive your completed application.

**Business Name** \_\_\_\_\_

**Website** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Email Address** \_\_\_\_\_

**Phone Number** \_\_\_\_\_

### SELECT SPONSORSHIP PACKAGE

[SOLD] Title Sponsor — \$3,000

Main Sponsor — \$1,500

Supporting Sponsor — \$500

Media Sponsor — \$250

### SELECT EVENT(S) — Prices are per event

NPC Mel Chancey Champion Muscle — April 4, 2026

NPC Mel Chancey Harbor Classic — August 22, 2026

NPC Mel Chancey Holiday Classic — December 19, 2026

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### TERMS & CONDITIONS

In exchange for the right to promote and/sell products and services during NPC Mel Chancey Events, the sponsor agrees to pay Chancey Limited LLC the amount listed above. Security will be the responsibility of the vendor. Chancey Limited LLC will not be responsible for damage to the exhibit for any reason. Booth assignments are made by Chancey Limited LLC based on operational and space requirements of the event. Chancey Limited LLC reserves the right to refuse any application. Vendors must be checked in and materials placed in their assigned booth space during designated set-up times — please advise if any special request is

needed. Failure to set up during designated times or changing booth locations will be cause for removal. All merchandise should be clearly marked. Additional services must be ordered directly from the venue. Chancey Limited LLC reserves the right to terminate the operation at any time if the exhibit violates local laws, health department regulations, or if the exhibitor fails to comply with event management staff. **All sponsorships must be paid in full 4 weeks prior to the event to be included on day of show graphics.** You will be invoiced once we receive your completed application.

**[ ] I AGREE TO THE TERMS & CONDITIONS**

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Questions? Email us at [chanceyfitness@icloud.com](mailto:chanceyfitness@icloud.com) | Chancey Limited LLC · Punta Gorda, Florida